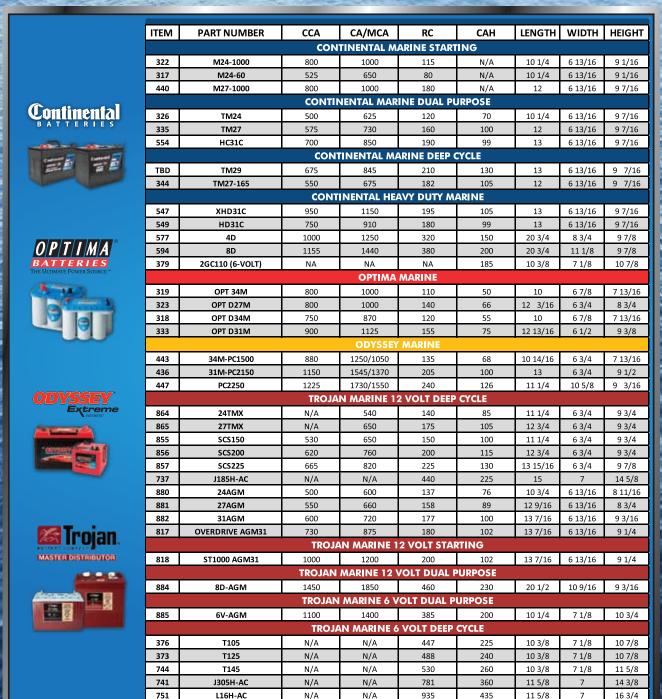
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MARINE POWER SOLUTIONS





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THERE ARE MANY TYPES OF Marine Batteries avalable Which is right for your customer?

Deep Cycle - These batteries are built to cycle. They have thicker plates, denser paste, and alloys that are designed to provide continuous operating power for trolling motors, 12 volt lighting, depth finders, etc. The most important ratings for a deep cycle battery are its RC and AH.

Starting - Delivers an immediate burst of power to the engine's starter and slowly recharges from an alternator/solar array. A starting battery's most important rating is its CCA.

Dual Purpose - Designed for smaller boats with room for only one battery. They provide enough power to start an engine and typically provide about 7 hours of 10 amp 12 volt draw.

Continental Battery supplies you with the most types of **Marine Batteries to meet every** customer's needs. Visit www.continentalbattery.com to see our entire line.

CONTINENTAL IS **P**ROUD TO DISTRIBUTE THESE BRANDS

Trojan

Trojan's Flooded Deep Cycle and Dual Purpose AGM batteries deliver ideal performance for boaters. Trolling motors do very well with a true deep cycle battery from Trojan.

ODYSSEY Extreme

Odyssey - Trolling Thunder has amazing deep cycle capability and massive starting power. Flat plate AGM construction means that it will withstand more abuse than normal batteries. With up to 400 cycles at 80% depth of discharge, the Trolling Thunder will last up to three times longer than conventional Marine batteries.

O|P|T|I|M|A|

Optima - The Optima Blue top battery will keep you on the water longer. Its patented Spiral cell technology means more running time, faster recharging, and almost twice the life of traditional marine batteries. The unique AGM construction means it's spill proof, can be stored longer, has up to 15x more vibration resistance, and has superior heat resistance.

Continental

Continental - The affordable solution for all marine applications. Our flooded batteries provide economical and proven performance solutions for the weekend boater or the professional fisherman.

COMMON **T**ERMS

- 1. Ampere Hour Rating (AH): The number of amps a battery can deliver in a 20 hour period (20 hour rate). A higher rating means more power is available in each cycle.
- 2. Marine Cranking AMPS (MCA): The number of amps a battery can deliver at 32°F for 30 seconds while maintaining 1.2 volts per cell.
- 3. Cold Cranking Amps (CCA): Identical to MCA except measured at 0°F.
- 4. Reserve Capacity (RC): The number of minutes a battery will deliver 25 amps at 80°F. This is the amount of time a battery will continue to operate without a charging device, such as an alternator, re-charging the battery.
- 5. Cycle: A period of discharge and re-charge in a battery is referred to as one cycle. A key battery performance indicator is the number of cycles it is expected to deliver.

To FIND OUT MORE

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CONNECT







